

Coloring Disney Magic

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DATE: March 15, 2015
 COMPANY: Walt Disney World
 TRT (Total Running Time): 0:30
 TITLE: Coloring Disney Magic

VIDEO	AUDIO
CU on a blank sketchpad. A small child's hand moves into frame, holding a green crayon.	Soft MUSIC: "When You Wish Upon A Star" YOUNG GIRL (V.O.): Once upon a time...
With the crayon, the hand starts to draw bushes, trees, and grass. This is sped up, meaning not in real time.	YOUNG GIRL (V.O.): ...there was a girl with a dream.
The hand leaves the frame again, coming back with a pink crayon. Behind the drawn trees, transparent images of EPCOT appear.	YOUNG GIRL (V.O.): To travel the globe.
In the center of the page, near the bottom, the hand draws three stick figures holding hands. Hollywood Studios images replace EPCOT.	YOUNG GIRL (V.O.): To be a superstar.
The hand leaves the frame, coming back with a light blue crayon. Images of Animal Kingdom replace Hollywood Studios.	YOUNG GIRL (V.O.): To go on safari.
In the blue, the hand outlines Cinderella's Palace in the center of the pad. It shouldn't be perfect, but look close enough that it is recognizable.	YOUNG GIRL (V.O.): But most of all...
The hand moves out of frame as the picture turns into reality. MOM, MOTHER, and DAUGHTER hold hands, staring in wonder up at Cinderella's Palace. MOM points towards the castle and pulls the family chain towards it in excitement.	YOUNG GIRL (V.O.): ... for a little magic! MUSIC swells, adding in full orchestra for effect. Think magical and heartwarming.
The action dissolves into the same crayon-style drawing as before. Zoom out to reveal MOM drawing the picture at the kitchen counter. She smiles at the picture, and then hangs it on the refrigerator.	MOM HUMS "A Dream Is A Wish Your Heart Makes"
SUPER: "Walt Disney World"	